



UNIVERSITÀ  
DEGLI STUDI  
DI FERRARA  
- EX LABORE FRUCTUS -

IASEMS



Italian Association  
of Shakespearean and  
Early Modern Studies

## *Shakespeare and Popular Culture, as you like it*

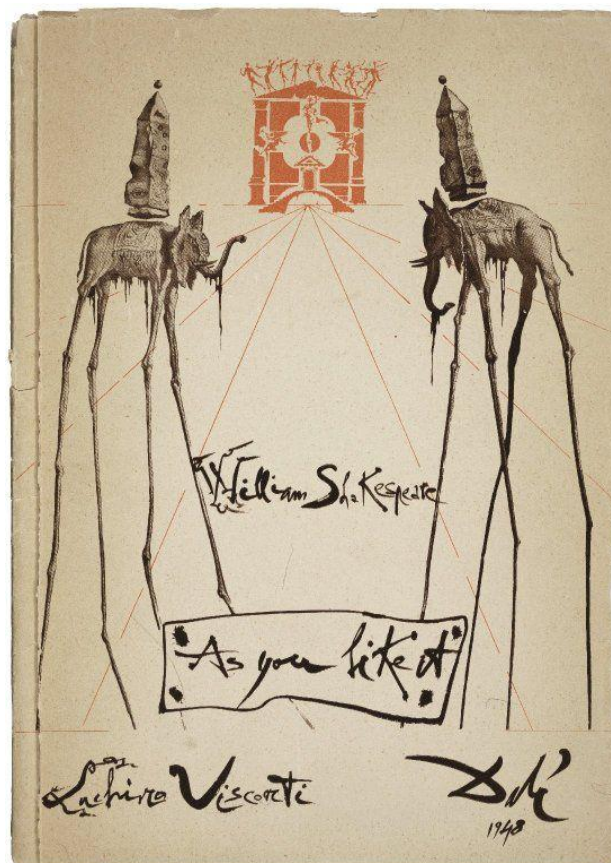
### **The Eighth IASEMS Conference**

UNIVERSITÀ DEGLI STUDI DI FERRARA

DIPARTIMENTO DI STUDI UMANISTICI

Auditorium Santa Lucia, Via Ariosto 35

**24-26 May 2017**



Far from inviting an exclusive focus on the playtext, *As You Like It* suggests a broad framework for the eighth IASEMS conference, which aims to explore Shakespearean drama and popular culture from the early modern to the contemporary age. Topics include the rewriting and restaging of Shakespeare's plays as or in television series, cinema, music, videogames, comics, advertisements, blogs, and Internet sites.

The conference is also a tribute to Mariangela Tempera, who founded the *Centro shakespeariano* in 1982.

## Wednesday 24 May

14:00-14:30

### **GREETINGS AND OPENING OF THE CONFERENCE**

**Giorgio Zauli**, Rector

**Massimo Maisto**, Vice Mayor of Ferrara

**Matteo Galli**, Head of the Department of Humanistic Studies

**Alessandra Petrina**, Università degli Studi di Padova, President of IASEMS

**Paola Spinozzi**, Università degli Studi di Ferrara

14:30-15:30

### **SESSION I – MEDIATED**

Chair **Paola Spinozzi**, Università degli Studi di Ferrara

**Nathalie Vienne-Guerrin**, Université Paul-Valéry Montpellier 3

*Shakespeare on Screen in France*

Discussion

15:30-16:45

### **SESSION II – AS YOU LIKE IT *RESHAPED***

Chair **Vita Fortunati**, Università degli Studi di Bologna

**Christy Desmet**, University of Georgia

*As You Like It as Local Shakespeare*

**Laura Tosi**, Università Ca' Foscari Venezia

*Rosalind and Celia as the Victorians Liked Them: Womanly Heroines in the Forest of Arden*

Discussion

16:45-17:00

Coffee break

17:00-18:15

### **SESSION II – AS YOU LIKE IT *RESHAPED* – Part II**

Chair **Richard Chapman**, Università degli Studi di Ferrara

**Alessandra Bassey**, King's College London

*As You Like It in Popular Nazi Culture*

**Darlana Ciraulo**, University of Central Missouri

*Susan Herbert's Shakespeare Cats: As You Like It in Popular Book Art*

Discussion

## Thursday 25 May

9:30-11:15

### SESSION I – MEDIATED – Part II

Chair **Maddalena Pennacchia**, Università degli Studi Roma Tre

**Maurizio Calbi**, Università degli Studi di Salerno

*The Impurity of the 'not-quite': Chasing Shakespeare in Norry Niven's From Above and Abbas Kiarostami's Where Is My Romeo*

**Sara Soncini**, Università degli Studi di Pisa

*'O O O O that Shakespeherian Rap': Othello's Afterlife in Contemporary Popular Music*

**Fernando Cioni**, Università degli Studi di Firenze

*Remaking and Refashioning A Midsummer Night's Dream in Puppets, Cartoons, and Manga*

Discussion

11:15-11:30

Coffee break

11:30-12:45

### SESSION III – CONFINED

Chair **Maurizio Calbi**, Università degli Studi di Salerno

**Mariacristina Cavecchi**, Università degli Studi di Milano

*Shakespearean Tempests in Italian Prisons*

**Beatrice Montorfano**, Università degli Studi di Pisa

*Shakespeare, a Basketball Field and Felicità. Collettivo Teatro Metropolitano in La Dogaia Prison, Prato*

Discussion

13:00

**BUFFET LUNCH**

14:30-16:30

### YOUNG SCHOLARS' WORKSHOP

Chair and Respondent **Robert Sawyer**, East Tennessee State University

**Eleonora Fois**, Università degli Studi di Cagliari

*Shakespeare, Popular Media and Language: A New Challenge*

**Carlo Lorini**, University of Birmingham

*Verdi's Macbeth and the 1947 Premiere*

**Giorgia De Santis**, Università degli Studi di Roma "Tor Vergata"

*Hamlet in a Nutshell*

**Fabio Ciambella**, Università degli Studi di Roma "Tor Vergata"

*'When sorrows come': Shakespearean Echoes in The Originals*

Discussion

16:30-17:00

Coffee break

17:00-18:30

### **PANEL – STAGING SHAKESPEARE**

Chair **Paola Spinozzi**

**Daniele Seragnoli**, Università degli Studi di Ferrara; **Cinzia Occari**, Liceo Statale ‘Ludovico Ariosto’ di Ferrara; **Romana Zacchi**, Università degli Studi di Bologna; **Antonella Piazza**, Università degli Studi di Salerno; **Margaret Rose**, Università degli Studi di Milano

19:30

**DINNER**

## **Friday 26 May**

9:00-10:30

### **IASEMS GENERAL MEETING**

**Alessandra Petrina**, President

**Giuliana Iannaccaro**, Treasurer

**Iolanda Plescia**, IASEMS Delegate for MIUR Area 10

10:30-11:00

Coffee break

11:00-12:00

### **SESSION IV – DISSEMINATED**

Chair **Donatella Pallotti**, Università degli Studi di Firenze

**Clara Calvo**, Universidad de Murcia

*Shakespeare and the Edwardian Turn of Mind: Textual Poaching and Mis-citation*

Discussion

12:30-13:20

### ***A WALK IN SHAKESPEARE’S GARDEN***

A Promenade Musical Play by **Margaret Rose**

Orto botanico, Palazzo Turchi di Bagno, Corso Ercole I d’Este 32

With support from UniFe, Associazione Amici Biblioteca Ariosteia, IASEMS

14:30-16:00

### **PANEL – THE LEGACY OF MARIANGELA TEMPERA’S SHAKESPEAREAN CENTRE**

Chair **Keir Elam**, Università degli Studi di Bologna

**Manfred Pfister**, Freie Universität Berlin, **Daniela Guardamagna**, Università degli Studi di

Roma ‘Tor Vergata’, **Gilberta Golinelli**, Università degli Studi di Bologna, **Alessandro Fabbri**,

Università degli Studi di Ferrara, **Alessandra Petrina**, Università degli Studi di Padova

16:00-16:30

## **CLOSING REMARKS**

### **WEBSITE**

<http://stum.unife.it/iasems>

### **SCIENTIFIC COMMITTEE**

Mariacristina Cavecchi

Giuliana Iannaccaro

Donatella Pallotti

Alessandra Petrina

Paola Spinozzi

Laura Tosi

### **ORGANIZING COMMITTEE**

Paola Spinozzi

IASEMS Executive Board

### **Special Thanks to**

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